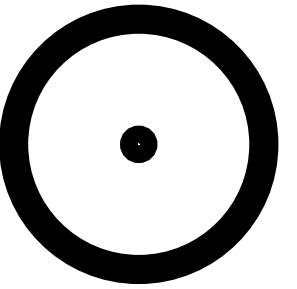


# INTERNATIONAL RECEPTIONISM





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ARTIST RESIDENCY, CASA MAAUAD, MEXICO CITY, 2017  
SUPPORTED BY FEDERAL DEPARTEMENT OF CULTURE SWITZERLAND  
AND THE SWISS EMBASSY, MEXICO CITY  
FEBRUARY 2017 TO AUGUST 2017

ike + ive  
DREIER FRENZEL  
ARCHITECTURE + COMMUNICATION  
AVENUE DU ROND POINT 18  
1006 LAUSANNE

MANIFEST

As a reaction to the current political development worldwide we claim the ongoing necessity to amplify social and cultural exchange. The nature of hospitality itself comprises the full acceptance of territorial and cultural frontiers. That’s why we promote the invitation as the most powerful tool to move people towards each other without questioning their heritage, faith or condition. We stand for the moral equality of giving and receiving! Our Movement is called International Receptionism and its followers are International Receptionists. Our law is:

being received is receiving	receiving is giving
being received is giving	giving is being received
giving is receiving	receiving is being received

Not only the question of how to be a good host, but particularly how to be a good guest is the concern of the International Receptionist. His only duty is hospitality. He shall use it as often as he can and spread its infectious power wherever its possible. The great force of a good invitation is its ambiguous mechanism, which seduces the host to half beneficial half self-less actions. In order to create a fruitful imbalance between two actors each invitation should always be joined by a gift with symbolic value. The International Receptionist must be able to give without any expectation of gifts in return. Generosity is the foundation of voluntary and spontaneous exchange. When he receives, he shall always answer with a gift in return to supply the eternal flame of exchange.

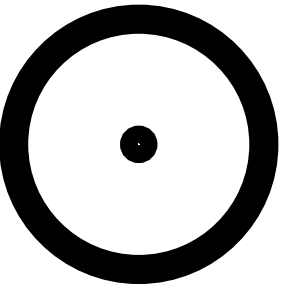
For International Receptionism  
ike Ive

Mexico City, 2017

RULES TO ACCOMPLISH THE “GOOD INVITATION”

In order to make the invitation an effective tool, it shall follow these rules.

1. The Hôte  
In its original definition, a host takes an active and the guest rather a passive role. For the international Receptionists, the roles of a host and a guest must be blurred. The French word “hôte” is used for both of them. The hôte who invites should think of mechanisms to activate the hôte who is invited. The first takes the risk to invite and the second takes the responsibility to accept.
2. Limits of space and time  
Each invitation includes a defined space and a limited duration. If there’s no defined space or just a neutral space, no one receives and no one is received. The hôte who receives has to announce the frontiers of his space so that the received hôte can overstep them and feel received. If there’s no limited duration, we lose past and future and the roles of the hôtes transform into permanent positions and therefor lose their status as hôtes. If there’s no limited duration, the past and the future doesn’t exist, nobody answers
3. Give, receive, give back  
Each hôte contributes actively to the process. Already at the pronunciation of the invitation the hôte must attach a first gift to introduce a process of imbalance which engenders a reaction of the other hôte. To give, to receive, to give back is the eternal circle of International Receptionism.
4. Gift, gift in return and traces  
The receptionists don’t know any other economic model than the gift and the gift in return. All gifts exchanged in the context of International Receptionism must generate traces or be themselves the traces. The gift has to have a symbolic connotation and a personal expression and reveals a conviction, a constitution, a aptitude, a profession. The notion of material values is absent in International Receptionism and the gift is a voluntary gesture. The gift can be object of a new gift, transformed or not of the person who transmits the gift.
5. Type of invitation  
The Receptionist knows several types of invitations and is looking for a new panel of hospitality. “The moment” represents the most common form and brings together two or several “hôtes” in a context with limited place and duration. “The residence” is distinguished by its length of duration and the linking of several private rooms. “The rocade” puts together a minimum of three members in three different places but with a limited duration. “The assembly” unifies the maximum of available members in a space to privatize, its duration is variable.
6. Return of experience  
All the members are asked to remember their experiences. The international Receptinism is not a finished doctrine and adapts to the needs of each of its members. The first congress of IR takes place end of July 2017 in Mexico City.



**CONGRESS AND EXHIBITION OF INTERNATIONAL RECEPTIONISM  
JULY/AUGUST 2017 MEXICO CITY - CASA MAAUAD**

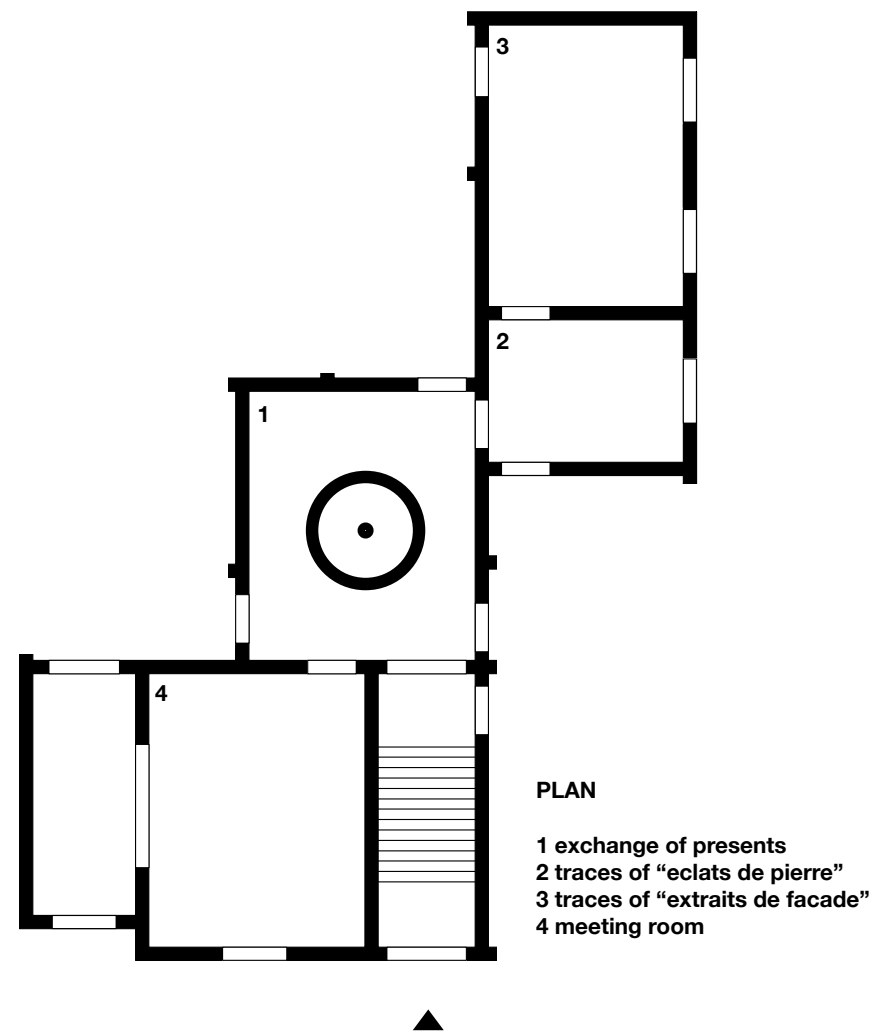
As architects with a practice in Switzerland we have been trying since ever to vanish the boundaries of architecture and art. In former research projects, we were already developing artistic approaches to architectural and social problems. This is allowing us to keep essential distance from our architectural production.

During the six months of artist residency in Mexico City we negotiated a conceptual understanding of hospitality. We were observing places of exchange in public space and transforming their potential with artistic interventions.

Under the idea of hospitality we connected participants from Switzerland and Mexico to create a network of artistic exchange. Each of them was contributing with their personal skills. To start the process, we invited the participants with a self-created symbolic present, inspired by elements of public space in Mexico City such as facades, sidewalks and canalization-elements.

Finally, Swiss and Mexican artists exchanged their works and experiences. A collective with the name “International Receptionism” was formed. The results of 6 months of exchange were shown at the congress of “International Receptionism” at Casa Maauad in Mexico City. During 4 weeks in summer 2017 events, performances and an exhibition took place.

















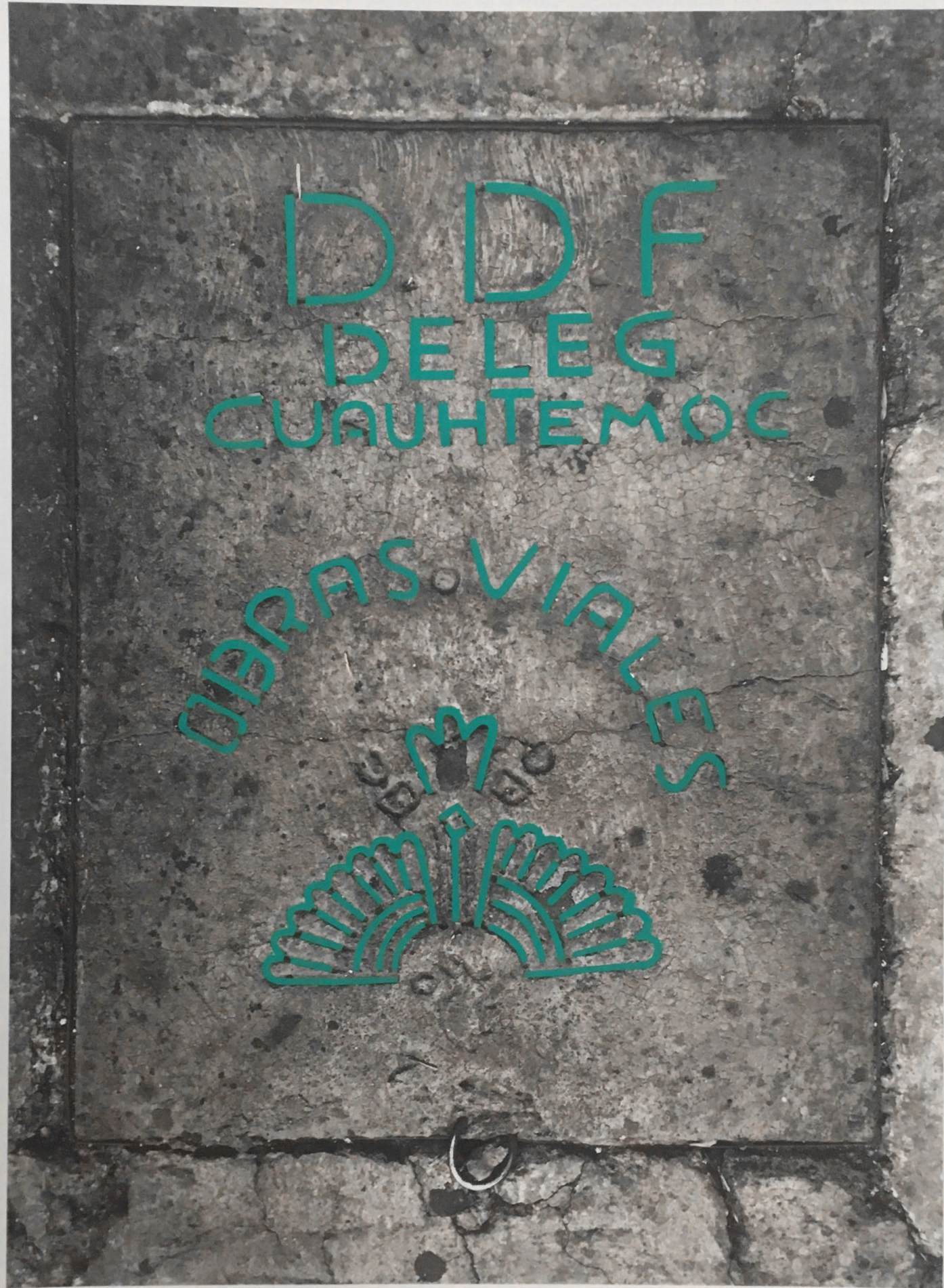








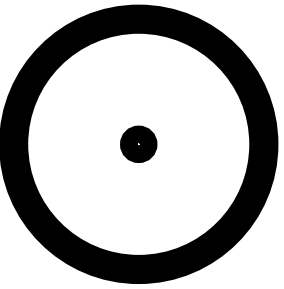












## EXCHANGE OF PRESENTS

### Presents

The creation and the exchange of presents was one of the rules of “International Receptionism”. Supposed to amplify the cordial spirit of hospitality they were a central part of all performances and the final exhibition. With their symbolic value they were creating joy and interest and very often provoked gifts in return. During urban promenades ike + ive developed three types of presents as a result of site specific, urbanistic and architectural observations. At the final show all the exchanged presents of local and european artists were shown in the central room on a long encompassing double shelf. Presents of ike + ive found place in the upper line and the ones of new IR-Members in the line below.

### Traces

Since presents are all about to change owners, International Receptionism was further interpreting some of the presents to keep traces in place as it demanded in the catalogue of rules.

**Present “Extraits de façade”**

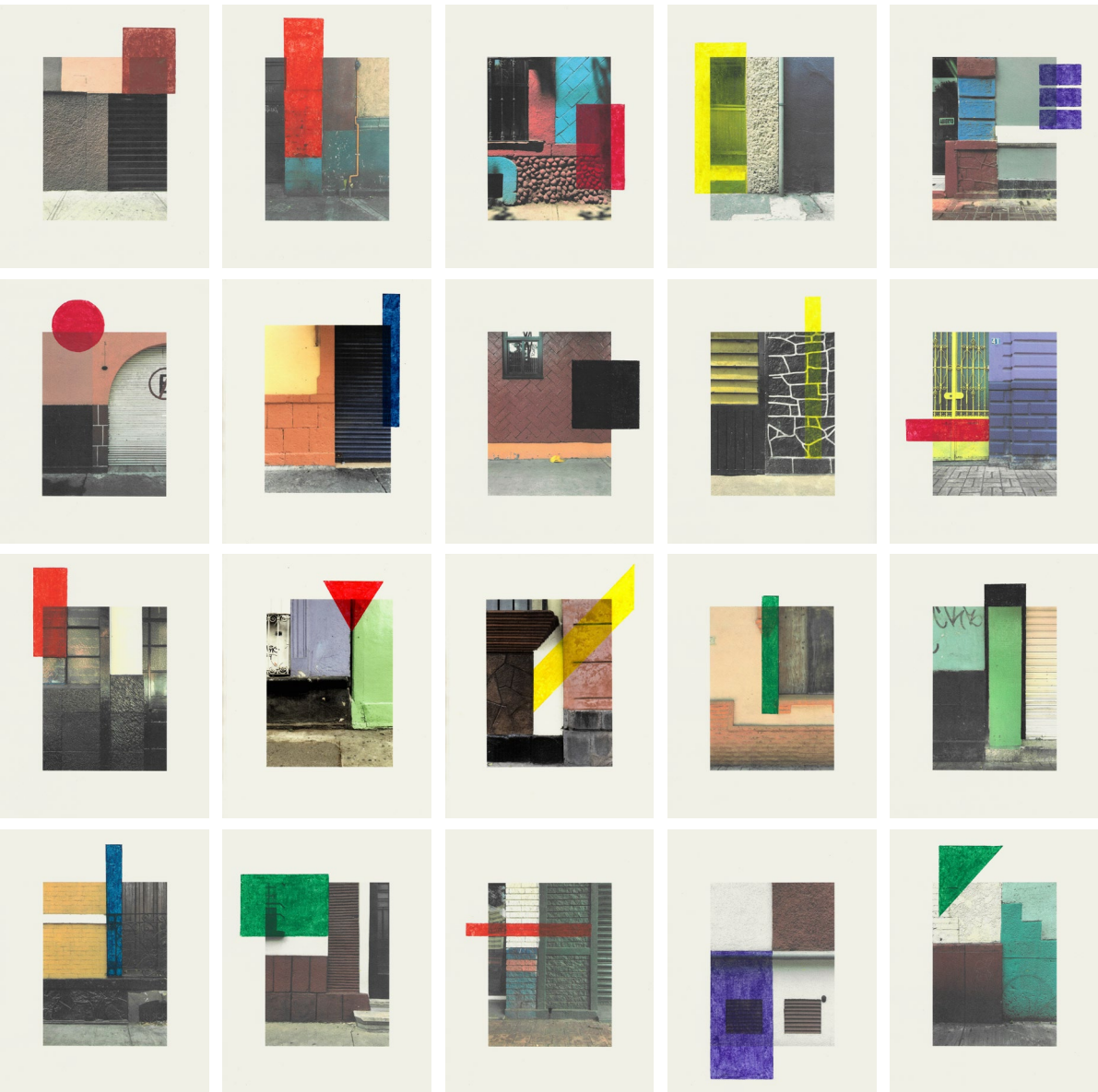
The use of paint is omnipresent in the streets of Mexico City. It is as if the “painters” would ignore the constructive reality and develop their own logic and organization. In this series of mixed technic collages, we are interpreting local facades.



**EXTRAITS DE FACADE 19/20**  
Paper, Inkjet, Oilcolor  
24x30 cm



GPS 19.4396 / -99.1605



“Extraits de façade”, edition of 20

1/20	Alfonso Herrera 35	GPS 19.4396 / -99.1605
2/20	Alfonso Herrera 57	GPS 19.4399 / -99.1619
3/20	Gabino Barreda 30	GPS 19.4410 / -99.1630
4/20	Gabino Barreda 33	GPS 19.4408 / -99.1632
5/20	Gabino Barreda 64	GPS 19.4392 / -99.1634
6/20	Ignacio Manuel Altamirano 7	GPS 19.4416 / -99.1617
7/20	Ignacio Manuel Altamirano 85	GPS 19.4374 / -99.1629
8/20	Ignacio Manuel Altamirano 111	GPS 19.4358 / -99.1634
9/20	Joaquin Garcia Icazbalceta 32	GPS 19.4409 / -99.1612
10/20	Joaquin Velazquez de Leon 41	GPS 19.4403 / -99.1656
11/20	Jose Rosas Moreno 38	GPS 19.4398 / -99.1610
12/20	Jose Rosas Moreno 60	GPS 19.4389 / -99.1612
13/20	Maestro Antonio Caso 150	GPS 19.4352 / -99.1653
14/20	Manuel Maria Contreras 40	GPS 19.4400 / -99.1644
15/20	Manuel Maria Contreras 54	GPS 19.4389 / -99.1646
16/20	Manuel Maria Contreras 90	GPS 19.4366 / -99.1653
17/20	Rio Balsas 15	GPS 19.4336 / -99.1675
18/20	Rio San Joaquin 206	GPS 19.4440 / -99.1982
19/20	Serapio Rendon 76	GPS 19.4362 / -99.1599
20/20	Serapio Rendon 95	GPS 19.4353 / -99.1603



**Present “Eclats de pierre”**

The homogeneous quality of Mexican sidewalks comes from the unique use of their material which is concrete. Present type 2 are tainted outtakes of local sidewalks.



**ECLATS DE PIERRE 6/8**  
Concrete, Acryl  
23x15 cm



**GPS 19.4410 / -99.1817**



“Eclats de pierre”, edition of 8

1/8	Alfonso Herrera 81	GPS 19.4402 / -99.1635
2/8	Geranio 272	GPS 19.4599 / -99.1495
3/8	Guillermo Prieto 72	GPS 19.4379 / -99.1644
4/8	Ignacio Manuel Altamirano 20	GPS 19.4413 / -99.1616
5/8	Ignacio Manuel Altamirano 117	GPS 19.4355 / -99.1632
6/8	Lago Iseo 299	GPS 19.4410 / -99.1817
7/8	Tomas Alva Edison 125	GPS 19.4381 / -99.1562
8/8	Francisco Pimentel 54	GPS 19.4391 / -99.1644



Present “Empreintes sur dalle”  
The canalisation of Mexico City represents a gigantic but hidden organisme. Only the covers with their typical and individual handmade imprints let us guess about this huge infrastructure. Present type 3 are c-prints with stamps of local canalisation covers.



EMPREINTES SUR DALLE 1/12  
Paper, Inkjet, Acryl  
102x66 cm



GPS 19.4395 / -99.1603



“Empreintes sur dalle”, Edition of 12

1/12	Alfonso Herrera 36	GPS 19.4395 / -99.1603
2/12	Alfonso Herrera 56	GPS 19.4398 / -99.1621
3/12	Ignacio Manuel Altamirano 53	GPS 19.4392 / -99.1623
4/12	Jose Rosas Moreno 22	GPS 19.4406 / -99.1608
5/12	Jose Rosas Moreno 27	GPS 19.4406 / -99.1609
6/12	Jose Rosas Moreno 90	GPS 19.4370 / -99.1617
7/12	Miguel Schultz 27	GPS 19.4400 / -99.1601
8/12	Miguel Schultz 28	GPS 19.4397 / -99.1601
9/12	Rio Balsas 2	GPS 19.4337 / -99.1670
10/12	Rio Balsas 13	GPS 19.4338 / -99.1671
11/12	Rio Balsas 37	GPS 19.4334 / -99.1683
12/12	Tomas Alva Edison 184	GPS 19.4392 / -99.1591

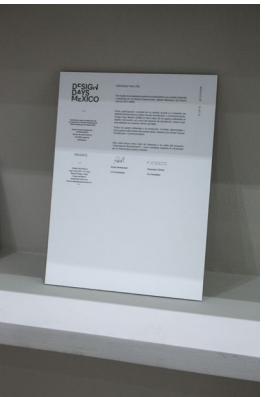


Members of International Receptionism and their presents

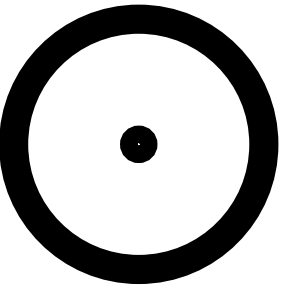
Yves Dreier  
Eik Frenzel  
Louis Schild  
Antoine Läng  
Adina Secretan  
Simon Deppierraz  
Sarah Lambert  
Raffaella Guidi  
Francisco Torres  
Martin Fröhlich  
Anni Fröhlich  
Gabi Mazza

Laura Resendiz  
Israel Alvarez  
Mariana Tello  
JuanJosé Rivaz  
Dominique Berrel  
Rune Frandsen  
Giovanni Estrada  
Pablo Olivares Sanchez  
Julia Stüssi  
Alexander Andersson  
Claude Matter  
Olivier Galetti

Alonso Quijano  
Arjan Guerrero  
Léa Buson  
Alexis Meza Blocker  
Camila Rodriguez  
Catherine Lutz  
Gustavo Garcia Villa  
Meryl Verdos  
Francisco Gallo  
Alex Bühl







EVENTS

During 6 months beginning in march and ending with the final congress in august 2017 International Receptionists where organising a series of events in different locations. Members from Switzerland and Mexico where collecting experiences to find the formula for the principles of International Receptionsim.

17th/18th/19th april residency Centre culturel ABC à la Chaux-de-Fonds

09th july / Workshop shoe making / Atelier Giovanni Estrella / Mexico City

15th july / Opening “International Receptionism” / Performance / Casa Maauad / Mexico City

16th july / Tepito Performance / Espacio Cultural Tepito / Mexico City

20th july / Música experimentalBandini Espacio Cultural / Mexico City

21nd july / ConciertoBandini Espacio Cultural / Mexico City

22nd july / Exchange of experiences / Casa Maauad / Mexico City

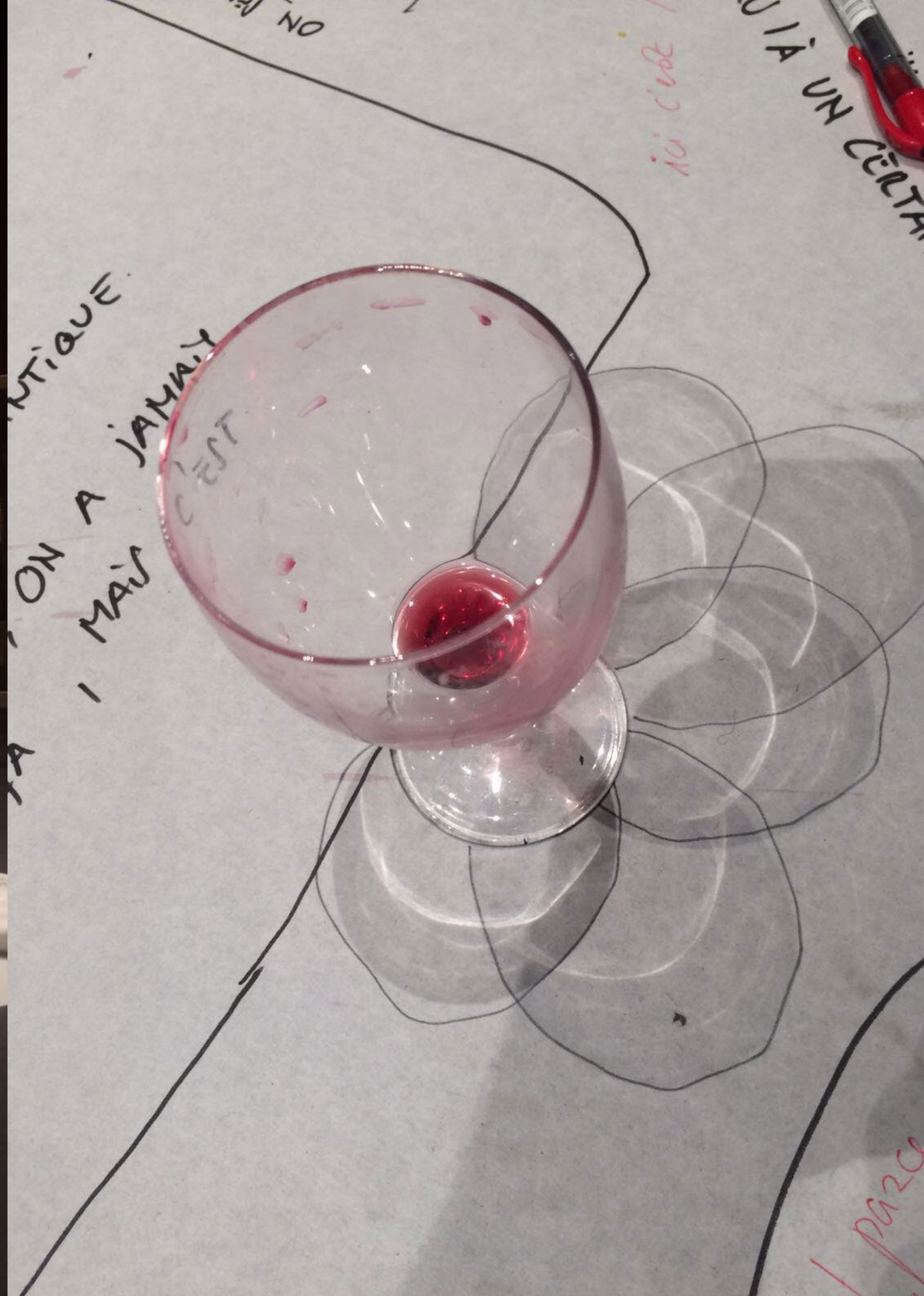
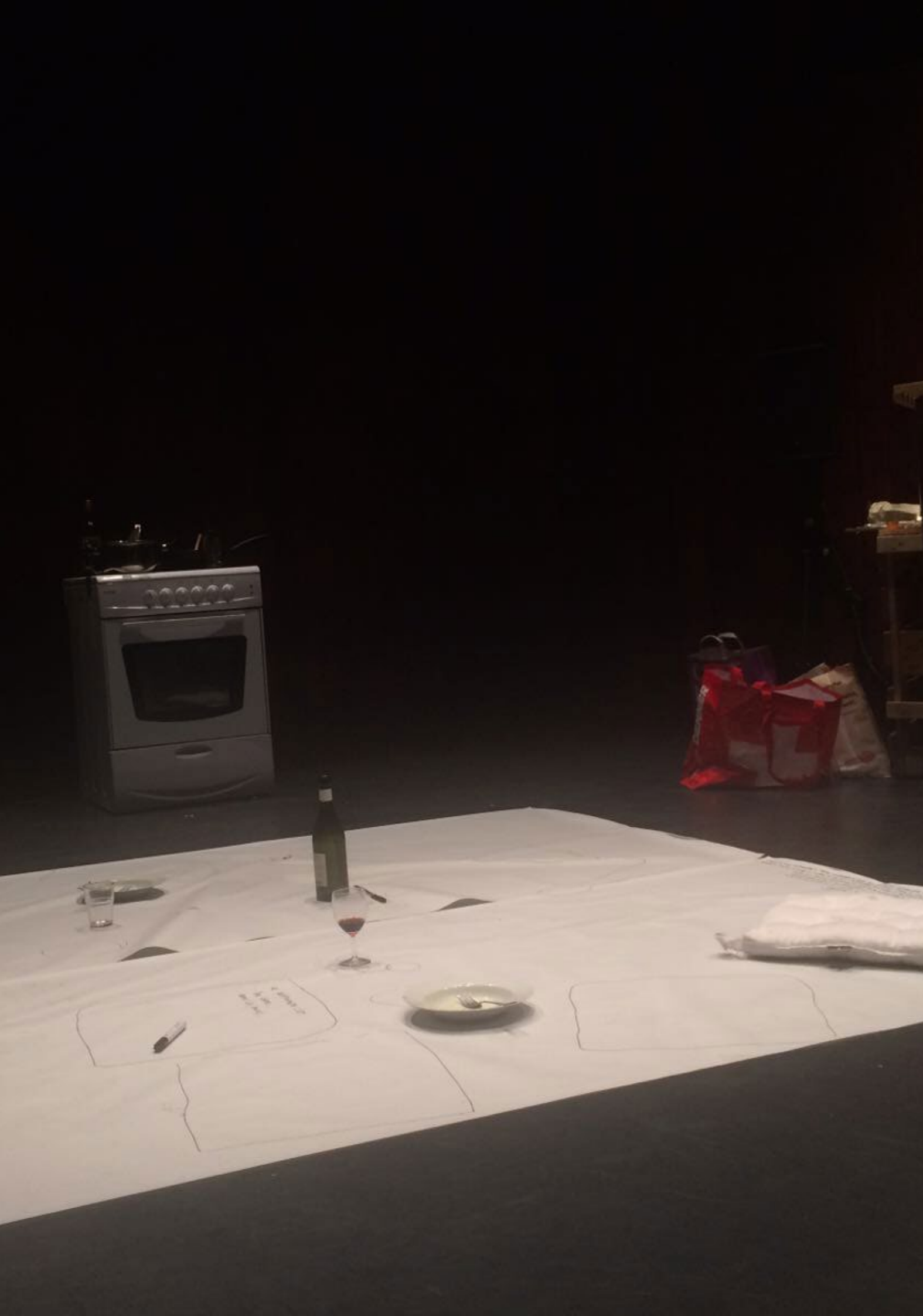
23rd july / Workshop shoe making / Atelier Giovanni Estrella / Mexico City

23rd july / Música experimental y arte sonoraBandini Espacio Cultural / Mexico City

28th july / Empathia / Tetontepec de Aldama / Atelier Giovanni Estrella / Mexico City

1st august / Tour Insurgentes Reforma / Blue Moca Café, San Rafael / Mexico City

5th august / Auction performance / Finissage, Casa Maauad / Mexico City



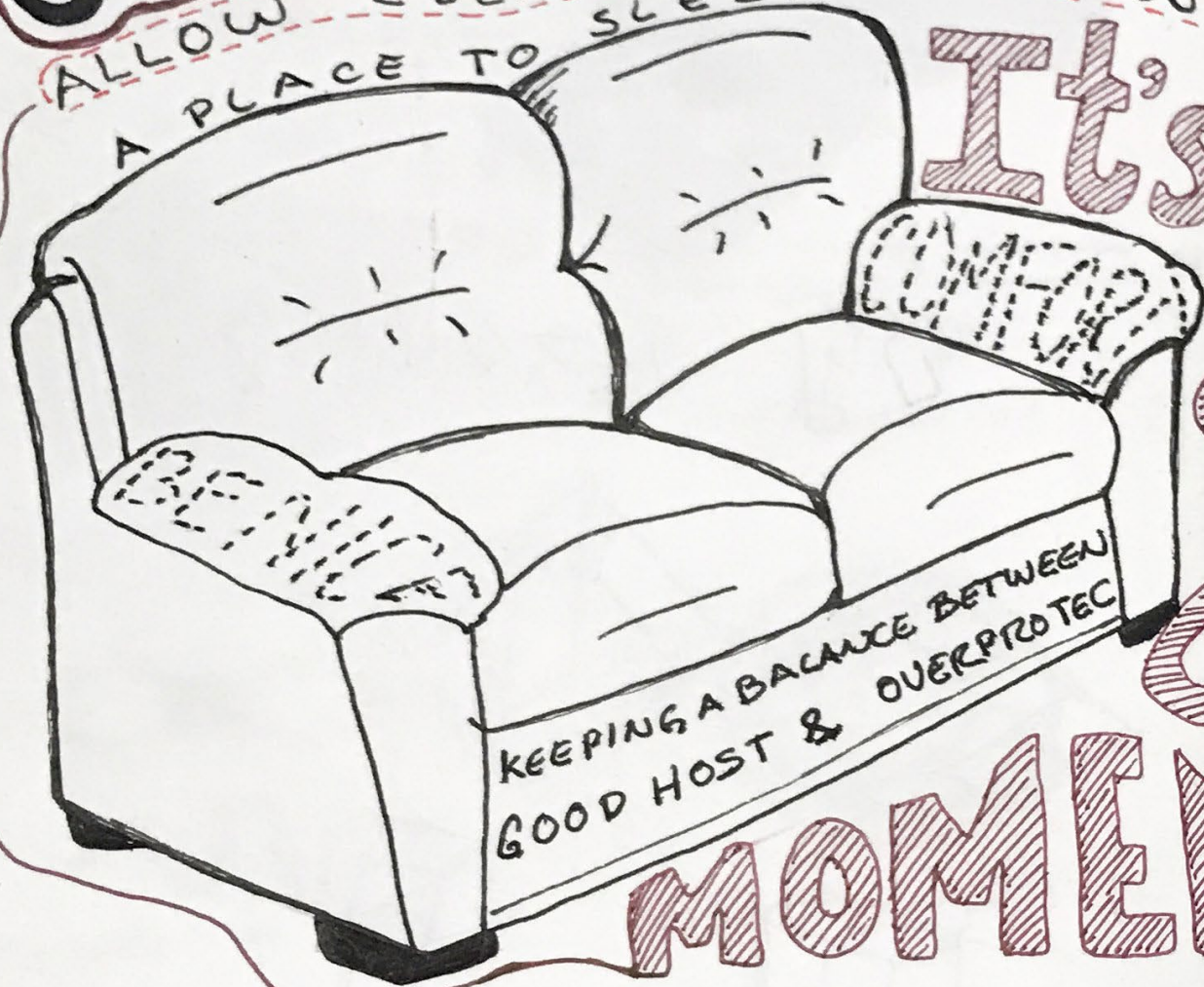






# WHAT IS TO BE GOOD HOST?

ALLOW EVENTS TO CHASE YOU.  
A PLACE TO SLEEP



KEEPING A BALANCE BETWEEN  
GOOD HOST & OVERPROTECT

It's all  
about  
getting  
GREAT  
MOMENTS

## - BASIC INFORMATION

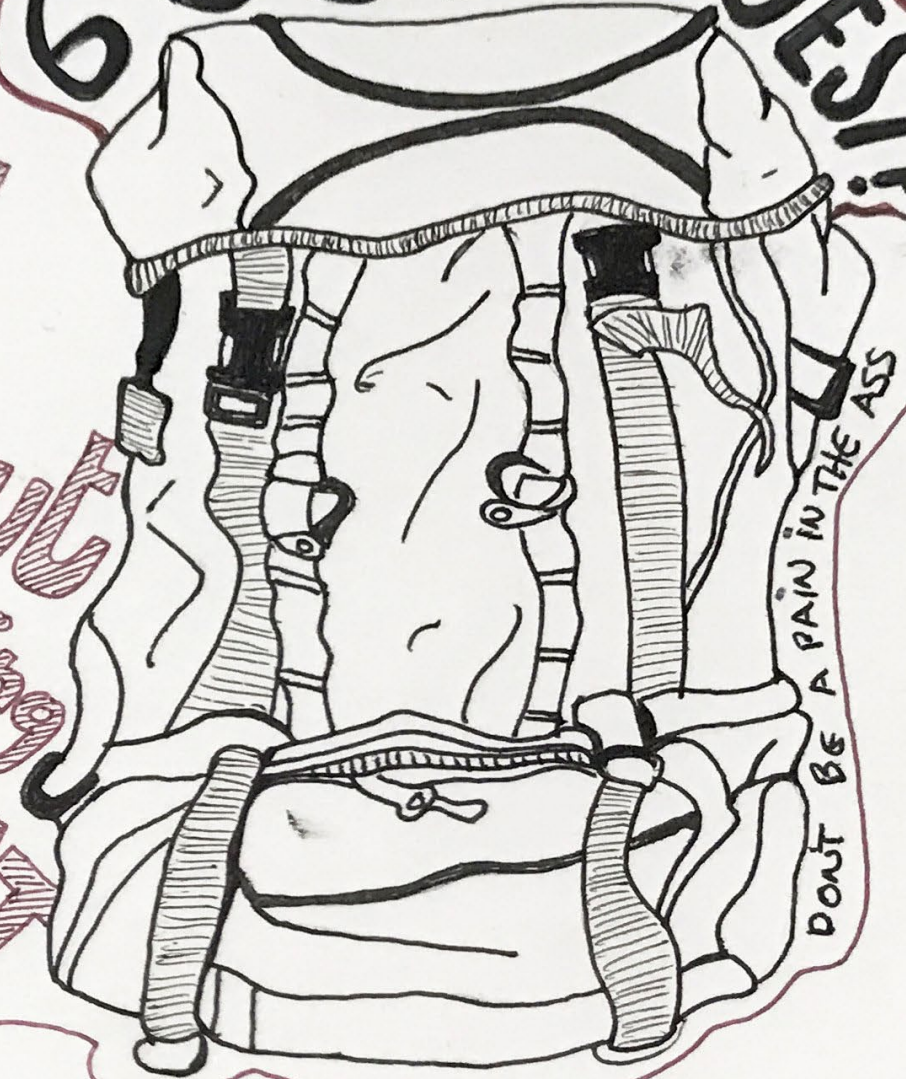
- PHONE NUMBER
- WIFI PASSWORD
- KEY COPIES
- BATHROOM
- CLEAN TOWELS
- FOOD

## COMBORACHO KEYWORDS

GUEY  
PINCHE  
PUTO  
CHALE  
CHIDO  
CULTURA POP

# WHAT IS TO BE GOOD GUEST?

YOU HAVE TO BE WILLING TO GROW



DON'T BE A PAIN IN THE ASS

ASK FOR THE BASIC  
KEYWORDS  
DO YOUR OWN DISHES  
WALK  
BE INDEPENDENT  
HELP IF YOU CAN  
HAVE FUN

BASIC INFORMATION -  
SENDING ARRIVAL INFORMATION  
BRING A SMALL PRESENT  
ASK 4  
MAKING PLANS  
BE NICE

SHARING  
TIME & SPACE











# EVENTO RECEPCIONISMO 2017

## SUIZA-TEPITO

CON LA PARTICIPACIÓN DE:

**Domingo 16 de julio**  
**12pm**

Granaditas (Eje 1 Nte.)  
esq. Vidal Alcocer (Eje 1 Ote.)

**Metro TEPITO**



Louis  
Schild

Krma



Antoine  
Läng



Abraham  
Sánchez



Intervención espacial  
Dreier-Frenzel



Danza en Resistencia - Ollin Colectivo



























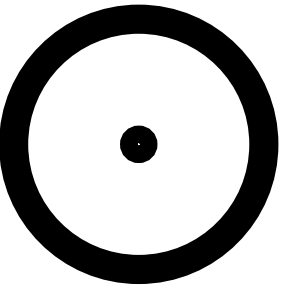












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**SPECIAL THANKS TO:  
SIMON DEPIERRAZ, LOUIS SCHILD, ADINA SECRETAN, ANTOINE LÄNG,  
RAFFAELLA GUIDI, SARAH LAMBERT**



